



SAVSOL5 ESTER

AB KAUN ROKEGA



CORPORATE PROFILE

LUBRICANT BUSINESS

YEAR 2024

SAVSOL5
ESTER

ABOUT US

A DIVERSIFIED BUSINESS PORTFOLIO



**AUTOMOTIVE &
INDUSTRIAL
LUBRICANTS**



TRANSFORMER OIL



WHITE & MINERAL OIL



**FORMULATED
SPECIALITY PRODUCTS**



WIND ENERGY

- SAVSOL & SAVSOL ESTER 5 - quality product range from the house of Savita Oil Technologies Limited with a legacy of 62+ yrs
- Sales Turnover of ~ Rs 3700 Cr+ (FY 2023-2024)
- SOTL emerges as the largest importer of base Oils in India in FY 22-23.
- Asia's First carbon positive petroleum specialties company
- Shares listed on the BSE & NSE (since 1994)
- Wide range of products: Automotive & Industrial Applications
- Our Kharadpada Plant is IATF 16949 Certified
- Our Kharadpada Plant has a manufacturing capacity of ~ 1,00,000 KL of lubricants and 30,000 KL of DEF.



1st PRIVATE SECTOR

Oil company in India to setup a full fledged R&D lab



MARKET LEADER

in Transformer Oils, White Oils, Mineral Oils & Formulated Specialty Products



RANKED NO 1

in Lube Oil & Lubricants category and overall ranked no. 42 in Fortune India- "The Next 500" List in FY 2019-2020



MANUFACTURING FACILITIES

TURBHE (MH)

KHARADPADA

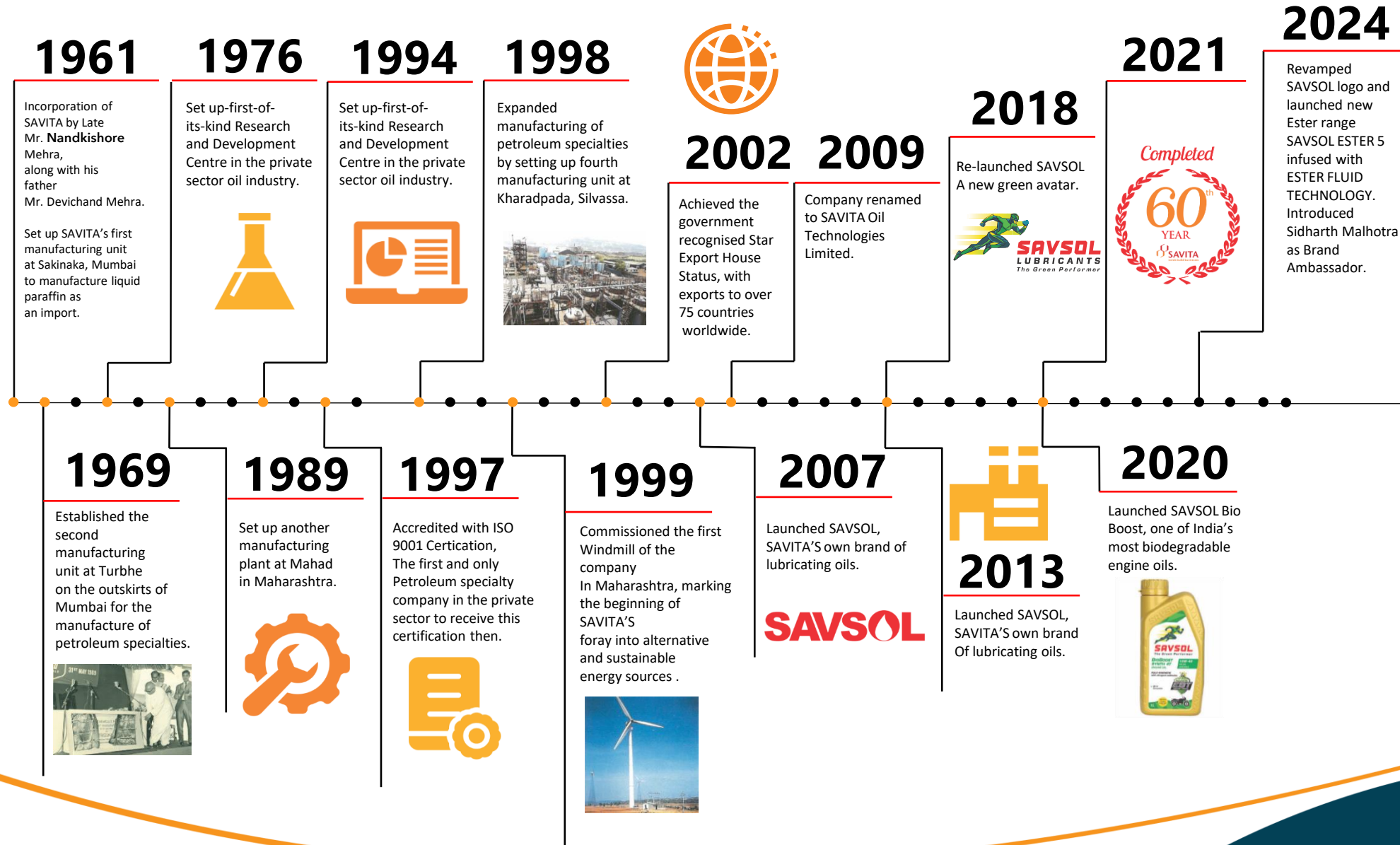
MAHAD (MH)

SILLI (SILVASSA)

- Certified for ISO 9001:2015 & ISO 14001:2015
- 4 state of the art QC labs and 2 of them are NABL Accredited.
- Our R&D center at Turbhe is recognized by Dep. of Science & Industrial Research, Gov. of India.
- Applied for International Patents for our specialty formulations & products

**SAVSOL5
ESTER**

OUR JOURNEY



SAVSOL 5
ESTER

STATE OF THE ART, ISO CERTIFIED PLANTS

Our facilities meet the growing demand for sustainable products and services.

The multipurpose facilities help in delivering **Competitively Priced Products** with **Highest Quality Standards**.



Unit I –Navi Mumbai

Setup in 1969

Major Products:

- › Transformer Oils
- › White Oils



Unit II –Mahad, Savita Polymers

Setup in 1989

Major Products:

- › Formulated & Specialty Products
- › Optic Fibre Compounds
- › Compressor Oils and Chain Lubricants



Unit III –Kharadpada, Silvassa

Setup in 1998

Major Products:

- › Lubricating Oils
- › Specialty Oil Products



Unit IV –Silli, Silvassa

Setup in 2013

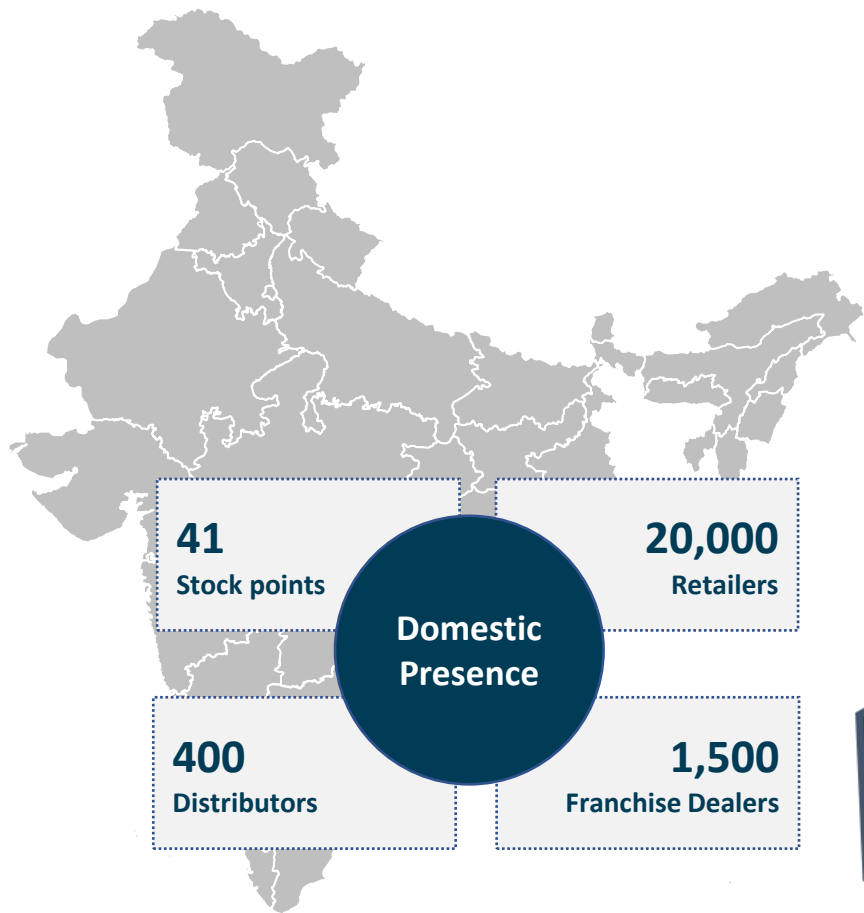
Major Products:

- › Transformer Oils
- › White Oils

Discharge treated through common ETP

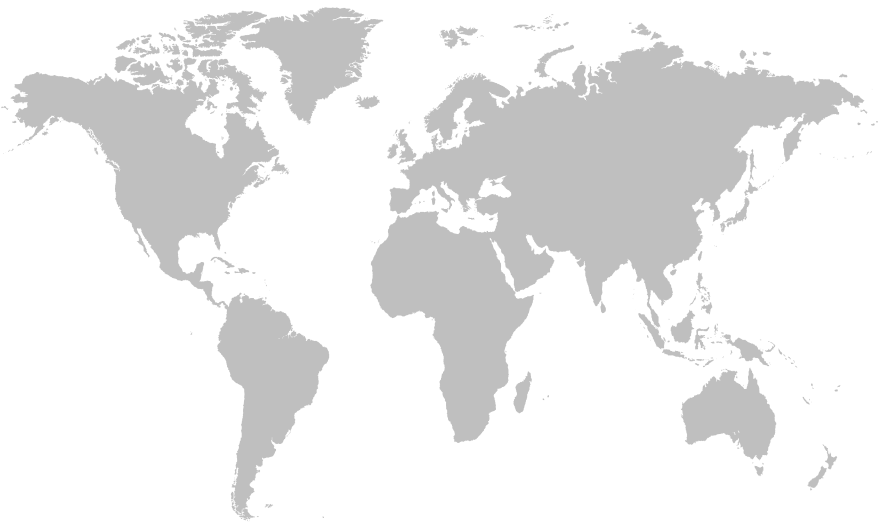
OUR STRENGTH

EXTENSIVE NETWORK OF DISTRIBUTORS & DEALERS PAN INDIA

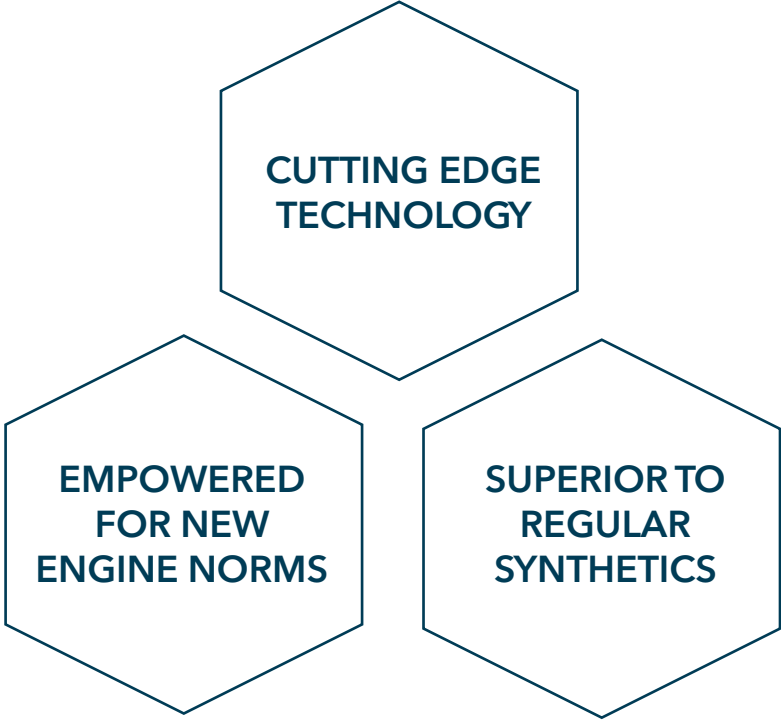


GLOBAL CLIENTELE ACROSS 75+ COUNTRIES

On Consolidated Basis



REVAMPED NEW BRAND IDENTITY



SAVSOL ESTER 5 | EMPOWERED WITH ESTER FLUID TECHNOLOGY

ESTER IN SAVSOL RANGE

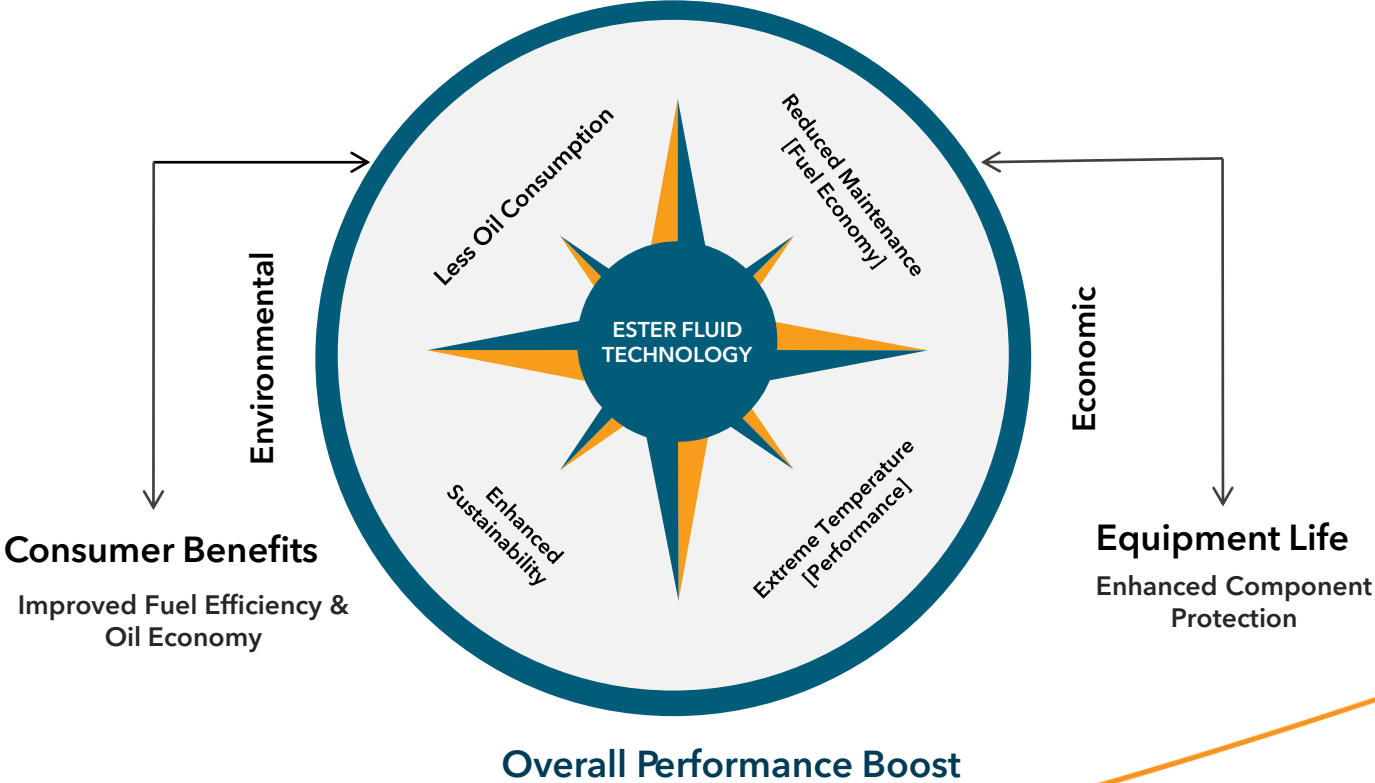
Esters are Group V synthetic base oil that are used in high performance applications like Jet Planes, Racing Cars, Wind Turbines etc where stable lubrication is most essential and failure is not a choice.

SAVSOL ESTER 5 RANGE IS EMPOWERED WITH **ESTER FLUID TECHNOLOGY (EFT)**.



- › Outperforms traditional synthetic counterparts (for tested viscos and specs).
- › Offers superior heat protection.
- › Significantly diminishes friction.

CONSUMER BENEFITS



SAVSOL INTRODUCES SIDHARTH MALHOTRA AS ITS BRAND AMBASSADOR



- › The new **Ester Fluid Technology** is a quantum leap in lubricant development.
- › On this journey, we saw it fitting to partner with **Sidharth Malhotra**, a Bollywood youth icon whose values resonate with the ethos of the New Savsol Brand Identity.
- › This strategic partnership will help in enhancing our brand visibility fostering **brand recognition**.



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OUR TECHNOLOGY PARTNERS



COMPREHENSIVE PRODUCT PORTFOLIO



2-WHEELER / 3-WHEELER OIL RANGE

Enjoy unmatched smoothness, improved fuel efficiency, and superior heat control while extending your engine's lifespan with Savsol's Bike Engine Oils.

OUR 2-WHEELER/ 3- WHEELER PARTNERSHIPS		
Company	Product Category	Trusted Since
	ENGINE OIL [Genuine]	 TRUSTED PARTNER 29+Years
	EV TRANSMISSION FLUID	 TRUSTED PARTNER 1+Years
	EV COOLANT	 TRUSTED PARTNER 1+Years
	ENGINE OIL [Genuine]	 TRUSTED PARTNER 1+Years



PASSENGER CAR OIL RANGE

Experience driving excellence with our range of Car Engine Oils, designed for optimal performance.

OUR PASSENGER VEHICLE PARTNERSHIPS

Company	Product Category	Trusted Since
TATA MOTORS	ENGINE OIL [Genuine]	 TRUSTED PARTNER 5+Years
mahindra Rise	COOLANTS [Genuine]	 TRUSTED PARTNER 24+Years
mahindra Rise	DIESEL EXHAUST FLUID [Genuine]	 TRUSTED PARTNER 4+Years



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COMMERCIAL & AGRICULTURE OIL RANGE

Keep your engines clean, well-oiled and running smoothly to stave off friction and overheating with Savsol. Count on us for the reliability your vehicles need.

OUR COMMERCIAL VEHICLE & TRACTOR PARTNERSHIPS		
Company	Product Category	Trusted Since
mahindra TRUCK AND BUS	COOLANTS [Genuine]	 TRUSTED PARTNER 12+Years
Mahindra Tractors	COOLANTS [Genuine]	 TRUSTED PARTNER 9+Years
SWARAJ	COOLANTS [Genuine]	 TRUSTED PARTNER 13+Years
	ENGINE OIL [Genuine & Co- Brand]	
	WET BRAKE OIL [Genuine]	
TAFE	ENGINE OIL [Genuine]	 TRUSTED PARTNER 2+Years
	TRANSMISSION OIL [Genuine]	
	WET BRAKE OIL [Genuine]	
mahindra TRUCK AND BUS	DIESEL EXHAUST FLUID [Genuine]	 TRUSTED PARTNER 1+Years



savsol

INDUSTRIAL / HEAVY EQUIPMENTS OIL RANGE

LEADING SUPPLIER OF INDUSTRIAL OILS IN INDIA

We have been a trusted partner to Industrial OEMs for a wide range of lubricant application needs.

OUR HEAVY EQUIPMENT PARTNERSHIPS

Company	Product Category	Trusted Since
	GEAR & TRANSMISSION OIL [Genuine]	
	HYDRAULIC & ENGINE OIL [Genuine]	
	GREASE & COOLANTS [Genuine]	
	GEAR & TRANSMISSION OIL [Genuine]	
	HYDRAULIC & ENGINE OIL [Genuine & Co- Brand]	
	GREASE & COOLANTS [Genuine]	
	HYDRAULIC OIL [Genuine]	
	GEAR OIL [Genuine]	
	COOLANT	



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COMPREHENSIVE INDUSTRIAL PRODUCT PORTFOLIO

Savsol's Industrial lubricants: trusted by top OEMs and manufacturers for quality, performance, and service excellence.

- Hydraulic Oils: HVI, HLP and Anti-wear type
- Industrial Gear Oils
- Quenching Oils
- Refrigeration Compressor Oils: Mineral & Synthetic
- Rolling Oils/Glass Mould Oils
- Turbine Oils
- Metal Working Fluids
- Rust Preventives
- Transmission Oils
- Thermic Fluids
- EP Greases
- Spindle Oils
- EDM Fluid
- Slide Way Lubricants
- Punching Oil



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from



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